JUSTIN ROY

Web Developer

PROFILE

A solution-driven and detail-oriented web developer with over seven years of experience in website development. Advanced experience developing consumer-focused websites with an equal importance on front-end and back-end technologies. A self-sufficient employee who also knows the importance of teamwork and the power of reaching out to more experienced colleagues. Forward-thinking & willing to transfer knowledge as needed to contribute to the strength of the

CONTACTS

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EDUCATION

2010 - 2013

INFORMATION AND COMMUNICATION TECHNOLOGIES
Florida State University

EXPERIENCE

August 2013 - November 2013

WEB DEVELOPMENT INTERNSHIP
The Zimmerman Agency, Tallahassee, FL

- Shadowed the Digital Director during marketing meetings and web development
- Worked with Sublime Text Editor, Twitter's Bootstrap, and Word Press to create and edit websites like myfloridaprepaid.com
- Collaborated with a team to create a mockup advertisement campaign for Pilot Pens
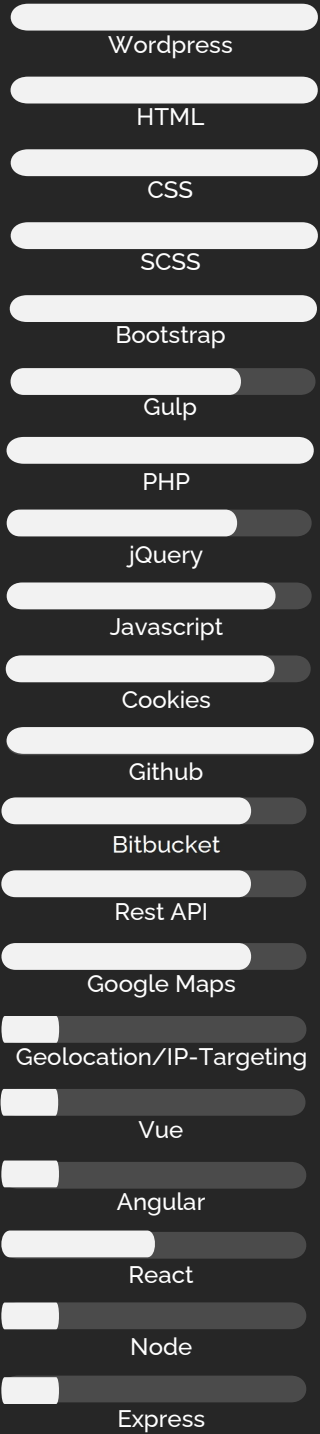- Created purely HTML and inline CSS email templates for email marketing campaigns.

2014 - 2016

WEB DEVELOPER
thirteen05 creative, Tampa, FL

- Mastered advanced techniques in Wordpress including Page Template Creation, Custom Post Types, Woocommerce, Creating Custom Shortcodes, and more
- Spearheaded company-wide process improvement initiatives
- Conceptualized, designed, and developed websites from start to finish
- Secured and protected hacked Wordpress websites
- Performed quality assurance on websites through physical devices and browserstack and cross browser testing

2016 - 2017

SENIOR WEB DEVELOPER
thirteen05 creative, Tampa, FL

- End-to-end development process management from sales research to post Website launch work

EXPERTISE

Wordpress

HTML

CSS

SCSS

Bootstrap

Gulp

PHP

jQuery

Javascript

Cookies

Github

Bitbucket

Rest API

Google Maps

Geolocation/IP-Targeting

Vue

Angular

React

Node

Express

EXPERIENCE

2016 - 2017

● **SENIOR WEB DEVELOPER(Continued)**
thirteen05 creative, Tampa, FL

- Facilitated virtual and in person client presentations of creative, budget-friendly & consumer-focused solutions.
- Acted as process improvement SME on industry best practices

2017 - 2020

● **WORDPRESS DEVELOPER**
Socius Marketing, Tampa, FL

- Built custom Wordpress websites from the ground up using Photoshop/Webflow for design reference. Websites were built in a way that everything was editable through the Wordpress admin
- Coded custom webhooks that would send website form leads to CRMs like Lead Perfection, Marketsharp, and Salesforce using their APIs
- Coded custom javascript maps using Google Maps API
- Used IP-Targeting to locate users visiting websites to serve location-specific content
- QA oversight on other developers websites through physical devices and Browserstack and cross browser testing.
- Completed QA edits submitted by other developers for my projects
- Project Management oversight to ensure timely completion of deliverables
- Launched websites on various client servers and maintained websites post-launch
- Interim team lead during leadership leave of absence – Managed over 100+ projects, 200+ tasks and workload distribution for 15 associates over 3-month period of

2020 - Current

● **SENIOR DEVELOPER**
Socius Marketing (Parent Company: Evercommerce), Tampa, FL

- Developed multiple projects focused on improving the companies development process (Listed in Portfolio)
- Facilitated onboarding process of 5 new employees.
- Coached junior developers through hands-on training sessions to ensure team growth & advancement.
- Planned and executed team building exercises and outings
- Partnered with senior design team to strategize cross-department process improvement
- Developed code that could be re-used by the team including reusable Wordpress themes that are extremely customizable
- Performed admin duties when the team manager was on PTO